Introduction of the Partnership Between Cyber Magazine and Cybersecurity Canon

By Major General (Ret) John A. Davis, VP and CSO (Federal) Palo Alto Networks

I'm honored to announce a new strategic partnership between the Military Cyber Professionals Association (MCPA) *Cyber* magazine and the Palo Alto Networks-sponsored *Cybersecurity Canon.* Both of these educational media sites share complementary goals for intersecting audiences within the overall professional cybersecurity community of interest. This is a cost-neutral partnership and both resources are free to the public.

The MCPA is dedicated to developing the American military cyber profession and investing in our nation's future through STEM education. In support of the educational mission of the MCPA, *Cyber* provides the public with free news, original content, and other nonfiction media relevant to military cyber affairs in support of better understanding this complex domain.

The *Cybersecurity Canon is* dedicated to identifying a list of must-read books for all cybersecurity practitioners – be they from industry, government or academia — where the content is timeless, genuinely represents an aspect of the community that is true and precise, reflects the highest quality and, if not read, will leave a hole in the cybersecurity professional's education that will make the practitioner incomplete.

The goals for both resources are vital for the future security of and trust in the digital age in which we all find ourselves today and into the foreseeable future. We are increasingly dependent on the digital environment for our national and economic security, our public safety and privacy, and our personal and private sector security.

With intersecting goals, both organizations benefit from a strategic partnership. Doing so helps to expand each other's footprint across a broader audience, reinforce a broader set of ideas and concepts dedicated to a common or overlapping purpose, and share the collective knowledge of both resources to achieve positive outcomes in not only education, but effective action.

As this strategic partnership moves forward we intend to use a "logo swap" concept to provide each other with mutually supportive reinforcement, or "overlapping fires" in military lexicon. We hope to designate books in the *Canon* that are tagged with the *Cyber* magazine logo in order to highlight areas of particular interest to the *Cyber* magazine audience. We also hope to see *Cyber* magazine content, including book reviews, that uses the *Canon* logo to direct its audience to the *Canon* as a resource and to submit proposals for books that the authors believe should be in the *Canon.*

Where you see an opportunity to connect the dots between the *Canon* and *Cyber,* we hope that you let us know through either or both sites and we'll be sure to respond. Good reading out there...now it's an even more "target rich environment" for you to choose your material!

Full disclosure: I'm an unpaid Advisor to the MCPA as well as the Chief Security Officer (Federal) for Palo Alto Networks, serving on the Cybersecurity Canon Committee and the chair of its Partnership Subcommittee.

We hope that you join in and support this important partnership

https://cybercanon.paloaltonetworks.com

http://magazine.milcyber.org

Ready to connect the dots between Cyber and Canon?
contact.magazine@milcyber.org or CyberCanon@PaloAltoNetworks.com

Retired U.S. Army Major General John Davis is the Vice President and Federal Chief Security Officer for Palo Alto Networks, where he is responsible for expanding cybersecurity initiatives and global policy for the international public sector and assisting governments around the world to successfully prevent cyber breaches. Prior to joining Palo Alto Networks, John served as the Senior Military Advisor for Cyber to the Under Secretary of Defense for Policy and served as the Acting Deputy Assistant Secretary of Defense for Cyber Policy. Prior to this assignment, he served in multiple leadership positions in special operations, cyber, and information operations.